



# Connect with AdMore

Mediaocean has partnered with AdMore, the nation's largest automated TV ad platform that empowers agencies to seamlessly reach targeted Nielsen-monitored audiences and households. AdMore provides a turn-key media solution to extend media campaigns across hundreds of national and local TV outlets, reaching valued audiences efficiently and effectively – at scale and with guaranteed CPMs.

Mediaocean's Connect Partner Platform brings together the largest advertising agencies in the world with the latest tools and technologies designed to support them. Through Connect, agencies can discover, customize, and access a complete ecosystem of advertising inventory suppliers, data providers, ad servers, and third-party technologies to help deliver their advertising messages directly to a changing audience, wherever they are.

## UNPRECEDENTED REACH OF NIELSEN AUDIENCES

AdMore has been executing Nielsen measured and verified campaigns, at scale, since 2013 with access to more than 1,200 broadcast, satellite & cable TV networks nationwide.

## EASE OF USE

The AdMore exchange facilitates the smooth flow of ad creative, TV inventory, and effective audience targeting. Supported by dynamic systems, dashboards, and incredibly talented media executives, with exceptional customer service.

## CUSTOM FLIGHTS

AdMore can accommodate custom dayparts, program inclusion/exclusion, multiple copy splits and flexibility with schedules. AdMore works with agencies and clients on a variety of brand flights from Upfront, to Multi-Week Scatter to last-minute efforts.

## WHAT PLATFORMS IS THE PARTNER AVAILABLE ON?

Spectra OX/DS National Broadcast Systems

## WHAT ARE THE BENEFITS OF UTILIZING THE PARTNER THROUGH THE PLATFORMS?

- Enable media buyers to extend their audience reach with AdMore, while utilizing their current workflow.
- Media managers continue to have a holistic view of every campaign, folding in the efficiencies of AdMore into their total media buy.

## HOW DO I GET STARTED?

Please contact your Mediaocean account manager to get started today.

For more information visit [www.admore.tv](http://www.admore.tv)

