

Connect with AnchorOps

Mediaocean has partnered with AnchorOps, a leading electronic payments provider for media agencies, to streamline your paying process within the platforms you use every day. With greater efficiency and more visibility into your operations, you can focus more on your campaigns and less on payments.

Mediaocean's Connect Partner Platform brings together the largest advertising agencies in the world with the latest tools and technologies designed to support them. Through Connect, agencies can discover, customize, and access a complete ecosystem of advertising inventory suppliers, data providers, ad servers, and third-party technologies to help deliver their advertising messages directly to a changing audience, wherever they are.

ADDED AUTOMATION

Built on existing check-based payment systems, ePay gives you greater operational efficiencies – like the ability to group payments, authorizations, and payment timing – so you can get back to business, faster. With ePay integrated directly within the platform, you can leverage the benefits while following your agency protocols.

MORE INSIGHTS

We know it's critical for you to stay on top of your payments. With secure, automated transfers of authorized payments for processing, and imports of reconciliation data, you can trust the payment status is always up-to-date.

MAXIMIZED OUTPUT

Handle more payments, with more speed and ease. ePay's streamlined solution maximizes the volume of electronic payments you can send through the network, which helps you maintain strong relationships with your clients and vendors.

WHAT PLATFORMS ARE THE PARTNER AVAILABLE ON?

The AnchorOps ePay solution is available in Spectra DS, Spectra OX, and Spectra AV.

WHAT ARE THE BENEFITS OF UTILIZING THE PARTNER THROUGH THE PLATFORMS?

Integrate third-party applications, in-house software, and brand-specific systems directly within your core platforms – to build the tools you use into the most powerful software stacks for your business.

HOW DO I GET STARTED?

The AnchorOps ePay solution is built directly into your Spectra system. Contact your Mediaocean Account Manager with any questions about ePay.

For more information visit the www.AnchorOps.com website.

