

Connect with AerServ

Mediaocean has partnered with AerServ Mobile to provide a mobile device audience extension of your broadcast buy which can reach millions of mobile smartphone and tablet users. As a Connect Partner, AerServ will help deliver your commercial video message to the right users in the right places at the right times - while they're interacting with their mobile devices.

Mediaocean's Connect Partner Platform brings together the largest advertising agencies in the world with the latest tools and technologies designed to support them. Through Connect, agencies can discover, customize, and access a complete ecosystem of advertising inventory suppliers, data providers, ad servers, and third-party technologies to help deliver their advertising messages directly to an ever-changing audience.

AERSERV MOBILE PROVIDES YOUR CAMPAIGN WITH:

PREMIUM MOBILE INVENTORY

Quantifiable, high-viewability mobile inventory driving brand awareness of your product and/or service via smartphone and/or tablet devices

HIGH-VIEWABILITY INVENTORY

99%+ of your video impressions are being seen by your target audiences with 100% share-of-voice and no ad units being played before OR after your video message

TRUE VISIBILITY

An accurate reporting of how many of your video impressions are delivered and actually viewed by your target audience

WHAT PLATFORM IS THE PARTNER AVAILABLE ON?

Spectra OX and DS Local Broadcast Systems.

WHAT ARE THE BENEFITS OF UTILIZING AERSERV THROUGH THE CONNECT PARTNER PLATFORM?

AerServ extends your broadcast campaign by reaching millions of unique mobile via their smartphones and/or tablets. You'll reach the right users at the right times in the right places as they interact with their mobile devices and be able to target individual users based upon their demo and/or lifestyle category.

HOW DO I GET STARTED?

Please contact your Mediaocean account manager to get started today.

For more information visit the www.aerserv.com.

