

# ORIGINAL PROGRAMS & TENTPOLE EVENTS

All Stats below are based on Live + Same Day Data | Nielsen TV Toolbox | Premiere & Encore Reach based on 1-Minute qualifier / Saints & Sinners (S2, Su 9p) (3/5/17 – 4/23/17) | In the Cut (S2, Tu 9p) (7/5/16-9/27/16) | Family Time (S4, Tu 9p) (10/4/16-12/27/16) | PBC On Bounce (6/30/17, Fr 9p) | 25<sup>th</sup> Annual Trumpet Awards (1/29/17, Su 9p) | Ed Gordon (9/13/16, 12/13/16, 7/17/17, 10p)  
All information is subject to change – As of July 2017



## Saints & Sinners

*Scripted Drama*

Season 2 Reached over **8 Million** Total Viewers

Averaged **430,000** HHs, **228,000** P18-49, **283,000** P25-54, and **566,000** P2+

**Season 3 Returns Q2 2018**



## In the Cut

*Scripted Sitcom*

Season 2 Reached nearly **6 Million** Total Viewers

Averaged **218,000** HHs, **136,000** P18-49, **139,000** P25-54, and **285,000** P2+



## Family Time

*Scripted Sitcom*

Season 4 Reached over **6 Million** Total Viewers

Averaged **248,000** HHs, **180,000** P18-49, **181,000** P25-54, and **350,000** P2+



## Premier Boxing Champions

*Live Sports*

June 2017 Bout Reach of over **1 Million** Total Viewers

Averaged **202,000** HHLDS, **103,000** P18-49, **126,000** P25-54 and **300,000** P2+

**Next Fight – November 2018**



## The Bounce Trumpet Awards

2017 Trumpet Awards

Trumpet Awards Night Reached nearly **2 Million** Total Viewers

Averaged **289,000** HHs, **134,000** P18-49, **187,000** P25-54, and **389,000** P2+

Double-digit growth vs. 2016 Trumpet Awards in HHs (**+71%**), P18-49 (**+30%**), P25-54 (**+64%**) and P2+ (**+53%**)

**2018 Trumpet Awards – February 11, 2018**



## Ed Gordon

*Specials*

Reached over **1.6 Million** Total Viewers Across All Premiere Telecasts

Premiere telecasts averaged **187,000** HHs, **91,000** P18-49, **98,000** P25-54, and **218,000** P2+

**Coming Soon**

**Grown Folks** (*Scripted Sitcom*) – Q4 2017

**Untitled** (*Scripted Sitcom*) – Q3 2018