



Bounce, a top 10 network for African Americans, embraces positivity and accessibility while entertaining, informing and empowering. Programming features original scripted dramas and sitcoms, iconic acquired series and movies, documentaries, awards shows, specials, live sports and more. Bounce provides digital video content on [bouncetv.com](http://bouncetv.com), as well as on the Bounce app.

## Bounce Essentials:

- Key Demos: **A18-49, A25-54**
- Primetime: **55%** Female / **45%** Male
- Nielsen C3 rated
- Available in **95M** homes
- Programming includes scripted original series (*Saints & Sinners, Family Time, Grown Folks, In The Cut*), specials (*Ed Gordon*), live sports (*Premier Boxing Champions*), acquired favorites (*The Bernie Mac Show*) and theatrical releases.



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[www.BounceTV.com](http://www.BounceTV.com)

**BOUNCE ESCAPE GRIT** **1&f**

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